

Seafish Wales Advisory Committee

22nd October 2019

10:00 till 15:00

Norwegian Church Arts Centre,
Cardiff Bay, CF10 4PA

1. 09:30 **Arrival (Refreshments available on arrival)**
2. 10:00 **Welcome, introductions and apologies** - Hazel Curtis, Chair
3. 10:05 **Minutes and actions from previous meeting (Paper 1)** - Hazel Curtis, Chair
4. 10:10 **Meeting aims and objectives** - Hazel Curtis, Chair
5. 10:15 **Seafish in Wales: a new way of working (Paper 2)** - Hazel Curtis, Director of Corporate Relations, Seafish
6. 10:30 **Welsh Government update** - Gareth Bevington, Deputy Head of Marine & Fisheries, Welsh Government
7. 10:45 **Wales Seafood Strategy review & updates (Paper 3 & 4)** - ALL
 - Wales Seafood Strategy review and discussion (Paper 3) (Hazel Curtis, Chair)
 - Seafish Wales Update (Paper 4) (Dr Holly Whiteley, Regional Manager - Wales)
 - Access2Sea Project presentation and discussion (Paul Howes – Manager CSAR)
- 11:30 Coffee break and discussion**
8. 11:40 **Wales Seafood Strategy review & updates continued** - ALL
 - Consensus regarding Strategy review and future delivery
9. 12:30 **Sustainable Brand Values for Welsh Food & Drink** - Jessica Bearman Head of Sustainable Business Development, Welsh Government
10. 12:50 **Seafood Market Development Project update** - Elen Williams / Nia Griffith, Seafood Market Development Project, Menter a Busnes
- 13:10 Lunch**
11. 13:45 **Welsh seafood industry socio-economic data and performance** - Arina Motova, Head of Economics, Seafish
12. 14:15 **SWAC chair** - Hazel Curtis, Director of Corporate Relations, Seafish
13. 14:25 **Seafish Executive update** - Hazel Curtis, Director of Corporate Relations, Seafish
14. 14:45 **Date of next meeting and AOB** - Hazel Curtis, Chair