

**NEW OPPORTUNITIES FOR A MORE
COMPETITIVE AND SUSTAINABLE BLUE
GROWTH IN THE ATLANTIC AREA**

ABOUT ACCESS2SEA

Aquaculture has the potential to boost economic development and job creation especially in the seafood sector by the sustainable exploitation of the Atlantic Area natural assets. Creating new sustainable farms is a key element for the blue economy in the region.

ACCESS2SEA improves the attractiveness of the Atlantic shore for aquaculture SMEs by enabling new business opportunities and providing sustainable and easier access to it.

WHO IS CARRYING OUT THIS ACTION?

The Andalusian Aquaculture Technology Center, CTAQUA is located in El Puerto de Santa Maria, in the province of Cadiz (Spain), that enables the development of our activities and projects with our strategic collaborators on a regional, national and European level. CTAQUA works to respond to the needs of the aquaculture and seafood sectors, developing custom-tailored solutions for their different technical and production processes.

CEEI Bahía de Cádiz is an EU Business Innovation Centre, offering support to entrepreneurs and innovative businesses in the Bay of Cadiz (Spain). Skills: Business Incubation services and facilities, support in business and financial management, implementation of business training programmes and project management.

ctaqua AQUACULTURE
TECHNOLOGY CENTRE



PILOT 2 TECHNOLOGY & ADVICE FOR SMS

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WHAT IS THE MAIN OBJECTIVE OF THIS PILOT ACTION?

The main objective of the pilot project is to provide a local SME with the necessary technology and advice to improve its profitability, through a diversification proposal made after analysis of its business model and cultivation techniques.

HOW WILL IT BE CARRIED OUT?


The steps being taken to achieve this objective are, on the one hand, an analysis of its business model, carried out by CEEI Bahía de Cádiz, and of its production strategy, carried out by CTAQUA, after which the company has been offered the option of including several species of macroalgae for human consumption in its products in different ways in order to be able to recommend the most suitable one to the selected company.

On the other hand, in order to evaluate the feasibility of cultivating these species, both in the company's facilities and in CTAQUA's facilities, these species will be produced.

This work is expected to offer the company an improvement in its business and production strategy, which will allow it to increase profits without the need to intensify its production and by introducing sustainable crops of macroalgae with high commercial value.



EXPECTED RESULTS



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